

NEWS RELEASE

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Online Registration Open for 2007 California Identity Theft Summit

Protecting Consumers, Clients, Students in the Virtual World

SACRAMENTO—Online registration for the Schwarzenegger Administration's third annual identity theft summit and exposition is now available at <http://www.idtheftsummit.ca.gov>. This free event, *Protecting Privacy Online: A California Identity Theft Summit*, takes place Wednesday, April 11, 2007, at the South San Francisco Conference Center from 8 a.m. to 4 p.m., where nine specialized training workshops will examine and provide solutions to online security, identity theft and fraud.

Identity theft remains the Number 1 consumer concern nationwide, and about one million Californians continue to be affected by this crime each year.

"As a recognized leader in privacy protection and identity theft prevention, California continues to provide innovative solutions to guard against the invasive crimes associated with identity theft," said Scott Reid, Acting Director of the California Department of Consumer Affairs.

Workshops are designed for consumers, parents, business people, attorneys, educators, and government and law enforcement officials.

"Each year I am more impressed by the range of people who participate in our summit," said Joanne McNabb, Chief of the California Office of Privacy Protection. "This year we will be discussing possible solutions to two significant privacy challenges – how to know who's who in cyberspace, and how to keep government processes open to the public without unduly invading individuals' privacy."

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Online Registration Open

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Protecting Privacy Online: A California Identity Theft Summit is a collaboration between the Department of Consumer Affairs and its California Office of Privacy Protection, the California District Attorneys Association, the State and Consumer Services Agency and an advisory committee of more than 20 government, private industry and law enforcement organizations.

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The mission of the California Department of Consumer Affairs is to protect and serve consumers while ensuring a fair and competitive marketplace. We protect and serve consumers by making available information that educates them about their rights and responsibilities. We help ensure a competent and fair marketplace by establishing minimum standards of competency in over 100 business and 200 professional categories -- including doctors, dentists, cosmetologists, contractors, and automotive repair shops. For more information, contact the Department at (800) 952-5210 or visit us online at www.dca.ca.gov.